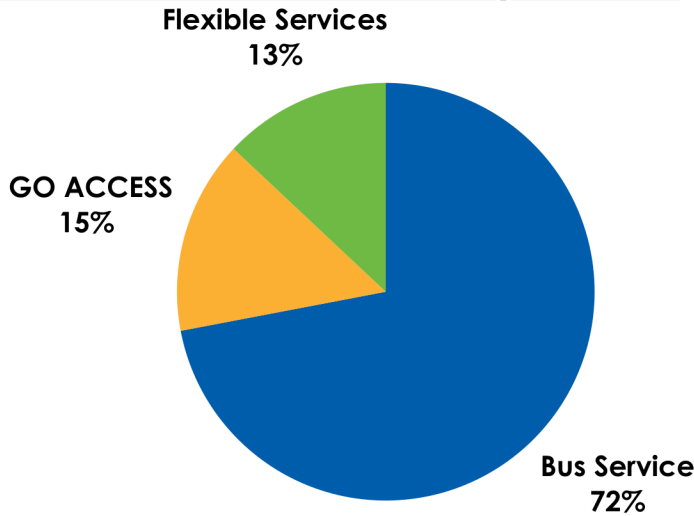




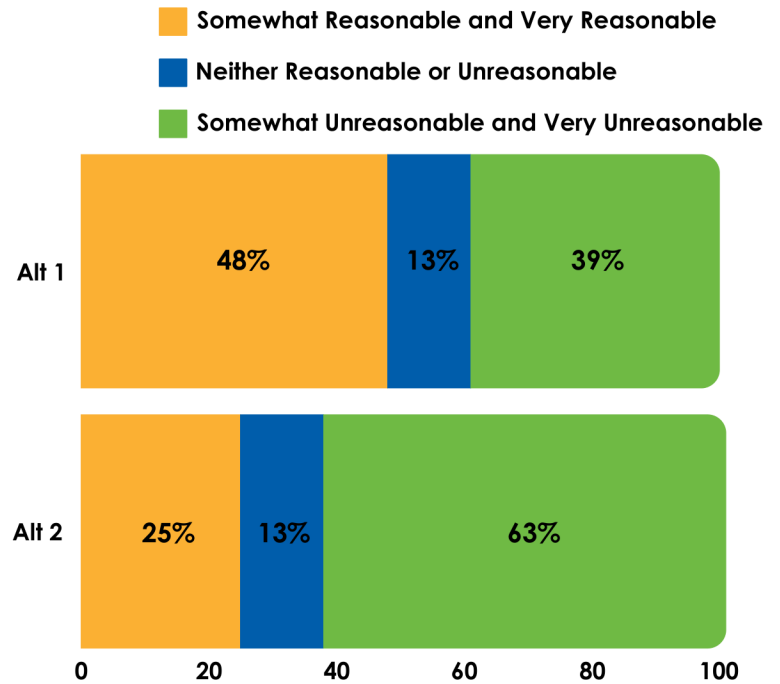
# Fare Adjustment Survey Results Snapshot

After closing the survey on March 7, 2024, GCTD received a total of 281 responses. Of the responses received, 180 were completed digitally and 106 were submitted on paper. All in all, 249 of the surveys were answered in English, and 37 were in Spanish. The following report shows the a snapshot of all responses collected during Phase 1 of the fare adjustment.

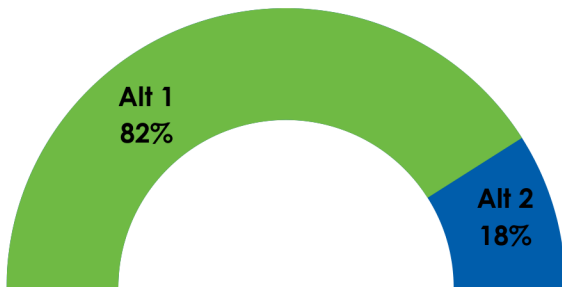
## What transit services do you use?



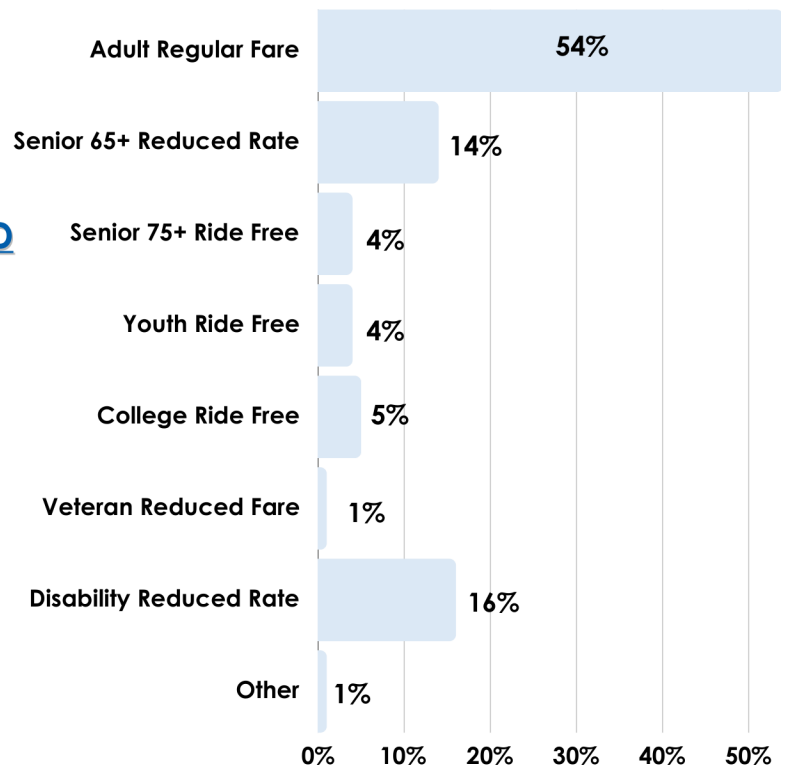
## How reasonable is Alt 1 and Alt 2?



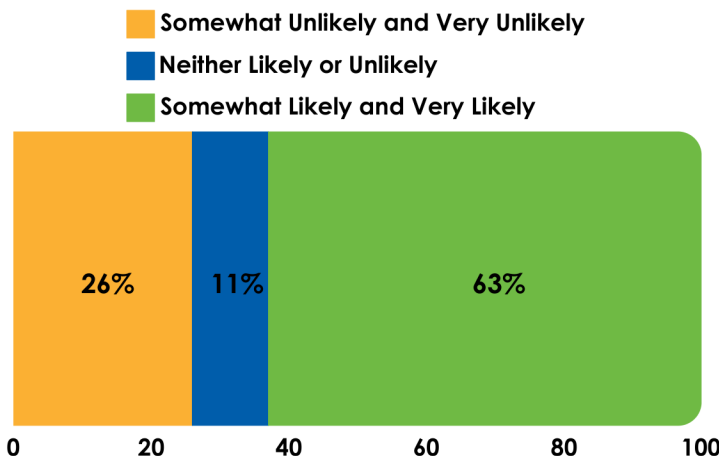
## Which alternative would you like to see implemented?



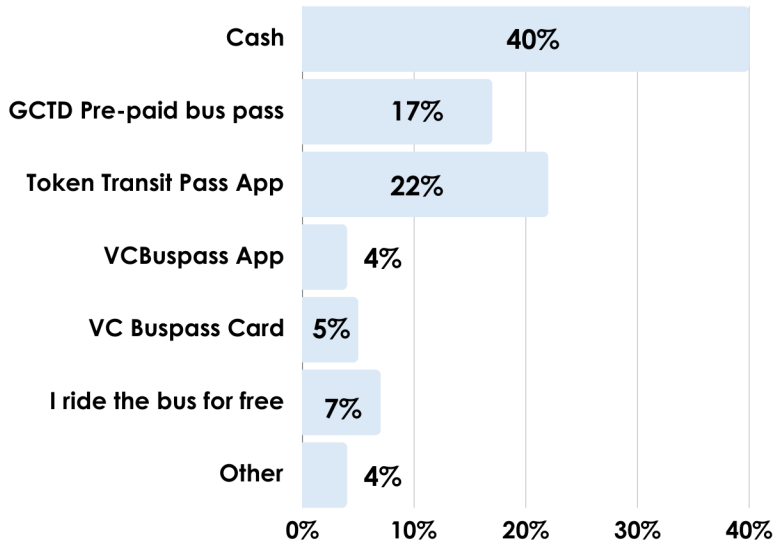
## What type of fare do you pay?



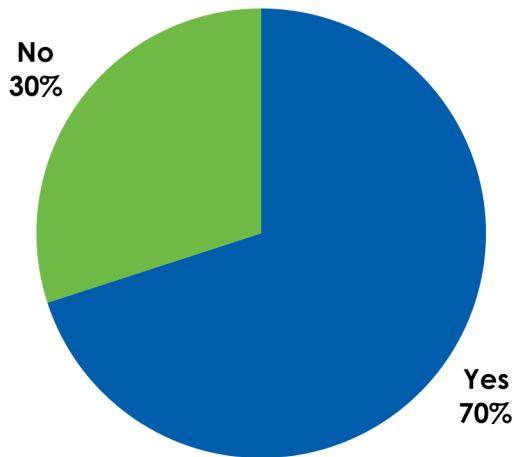
## How likely are you to continue using GCTD transit services after a fare increase?



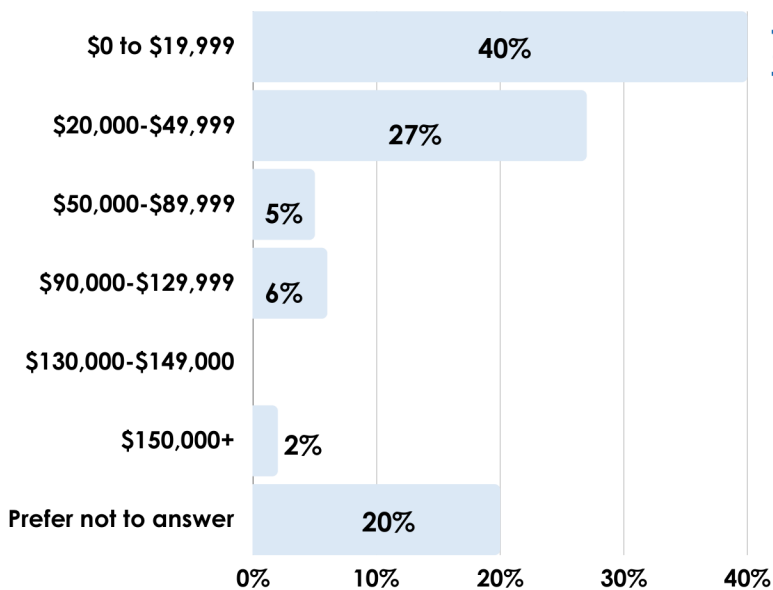
## How would you prefer to pay for your fare?



## Would you be willing to purchase pre-paid fares as your primary form of payment?



## What is your household income?



## Top reasons for not purchasing pre-paid fares:

1. Not knowing or not being comfortable using digital forms of payments.
2. Only using GCTD's service occasionally.
3. Cash being more convenient.

## Top zip code responses:

1. 93030
2. 93033
3. 93001

## Common themes of general comments:

1. Noting that the adjustments would affect passengers with fixed income.
2. How an increase would make it difficult for some to afford the bus altogether.
3. How revenue from the fare increase should be used to improve overall transit service.

## Which race or ethnicity best describes you?

